Transcend®
good memories start here

www.transcend-info.com

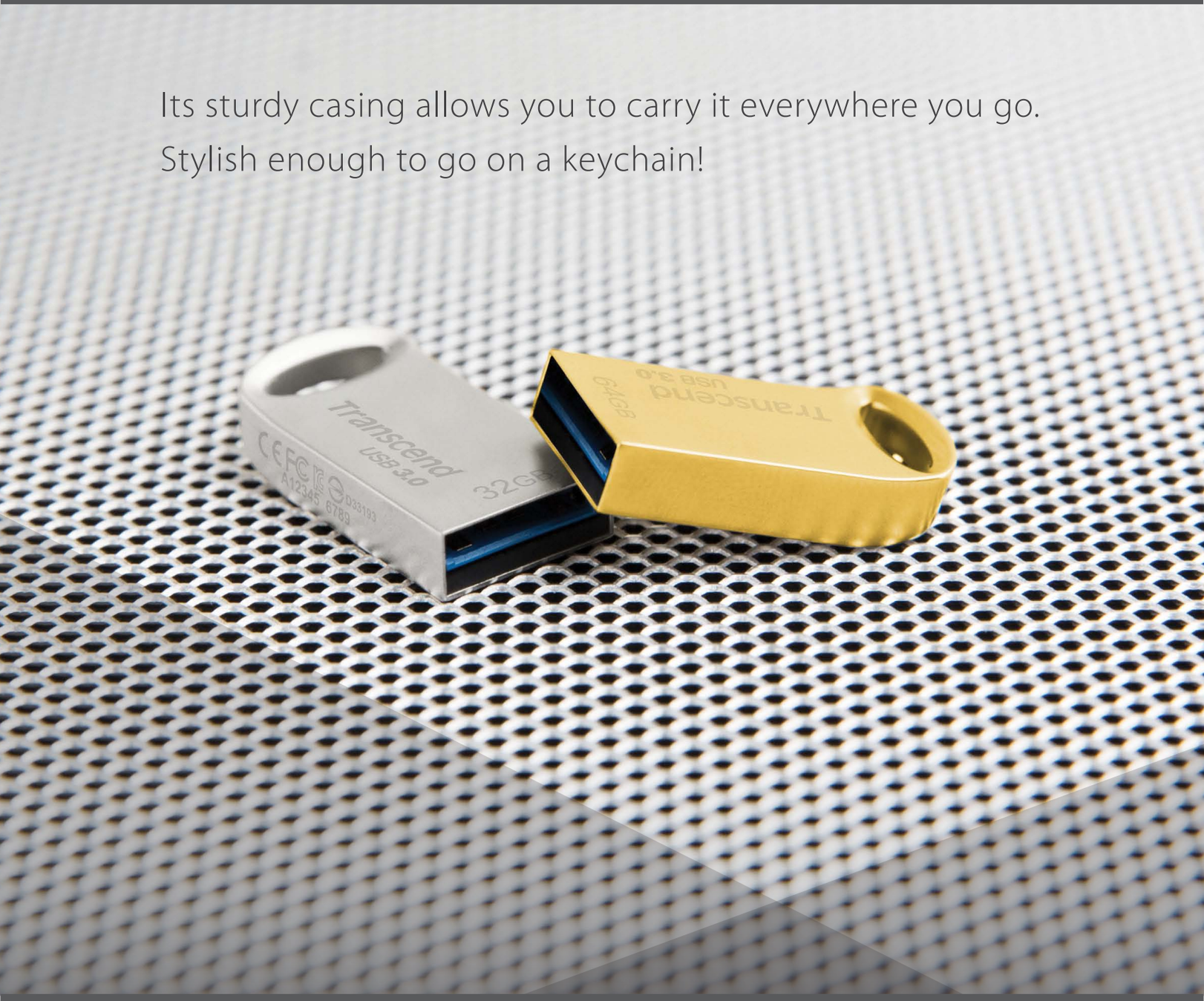
Tiny, Shiny & Stylish

JetFlash 710S / 710G USB 3.0 Flash Drives

- Durable and stylish metal structure
- Ultra-compact & lightweight
- Resistant to dust, shock and water

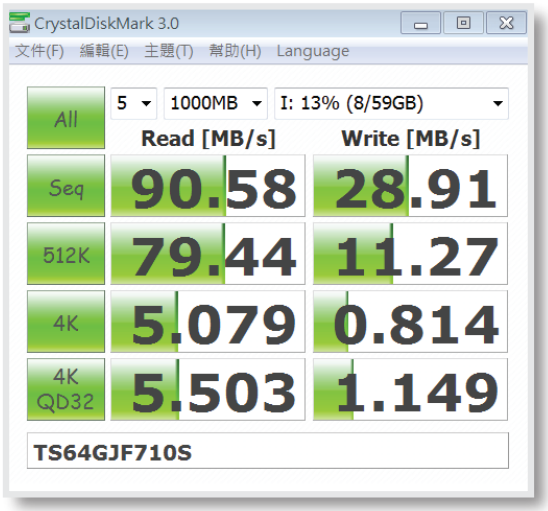
1 Solid & Metal Casing

Its sturdy casing allows you to carry it everywhere you go.
Stylish enough to go on a keychain!

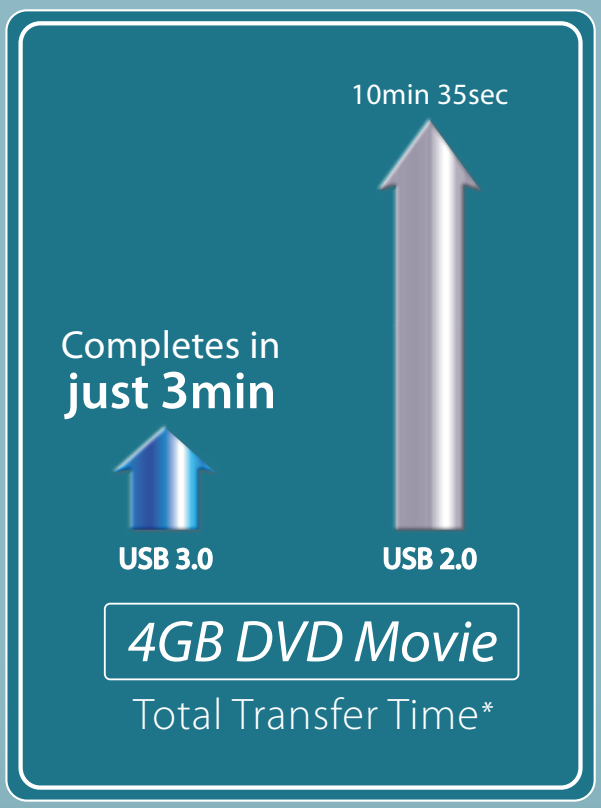


2 SuperSpeed USB 3.0 Specification

Equipped with a SuperSpeed USB 3.0 interface, the JetFlash 710 Flash Drive not only offers ultra-fast transfer speeds, but also provides superior reliability during data transfer.



Note: 64GB performance shown. Performance varies by capacity, user hardware and system configuration.



* 64GB JF710 performance shown. Performance varies by capacity, user hardware and system configuration.

Total transfer time takes only **3 minutes**!

Discreet, ultra-small form factor

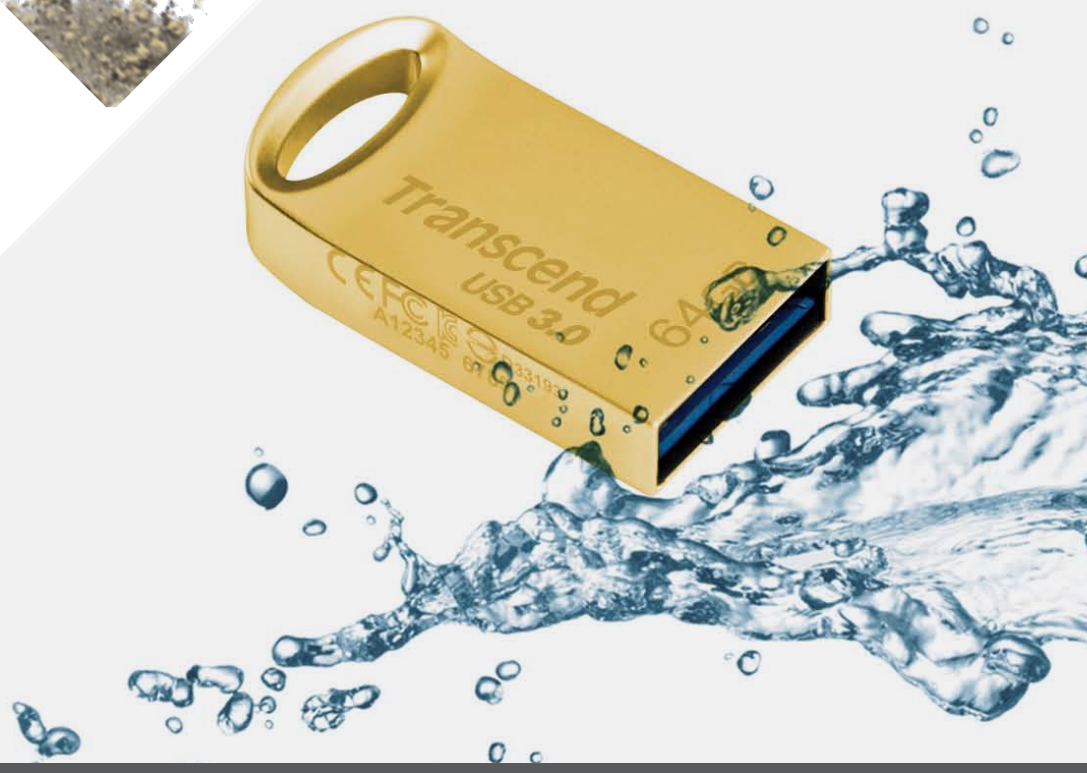
The ultra-small form factor and ergonomic design makes it a great accessory for ultra-thin devices.

Ultra-portable, slim & lightweight

Lanyard / key ring attachment loop

COB Technology

With the application of COB (Chip on Board) technology, JF710 promises the complete resistance to dust, shock and water.



5 Compatible with a Wide Range of Devices

It provides more storage space for your notebooks, ultrabooks and car stereos*.

* Please check with your car stereo manufacturer for exact specifications and supported file formats before using JF710 on your car stereo.

6 | Exclusive Data Management Software

The JetFlash 710 includes a free download of the exclusive Transcend Elite data management tools that help you manage data and increase productivity.

Transcend® Elite™ Data Management

	Intelligent backup scheduling and multitasking
	Restore data from any point in time
	Real-time incremental backup
	Powerful security with encrypted file compression
	Sync Files, Lean And Organized

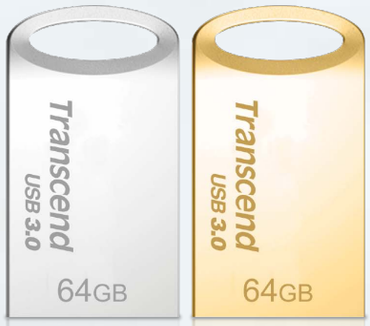
	Wherever You Go, Your Internet Favorites Go With You
	Protect Your Computer With Confidence

7 | Eco-friendly Design

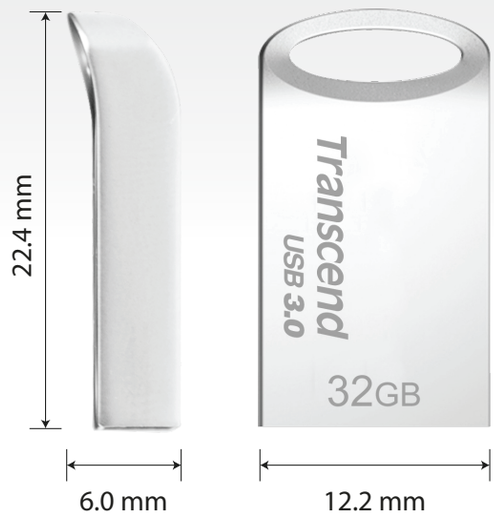
JetFlash 710 complies with RoHS standard which is designed to reduce or eliminate the use of substances that harm the environment.

RoHS COMPLIANT

GREEN Transcend

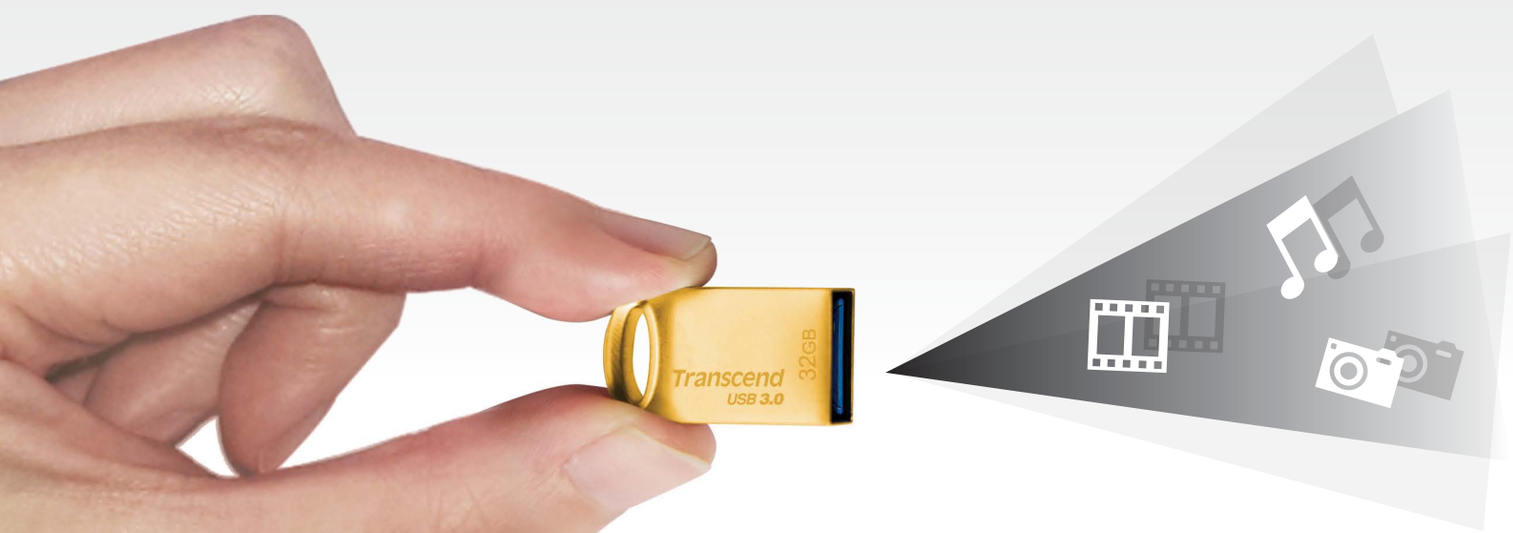


8 | Specifications



Size	22.4mm x 12.2mm x 6.0mm
Weight	3.3g
Capacity	710S: 8GB/16GB/32GB/64GB ; 710G: 16GB/32GB/64GB
Interface	USB 3.0 (backwards compatible with USB 2.0)
Certificates	CE, FCC, BSMI, RCM, KC
Warranty	Limited lifetime warranty

9 Storage Chart



	NUMBER OF PHOTOS [1]	NUMBER OF SONGS [2]	HOURS OF VIDEO [3]
File Type	JPG	MP3	DVD
8GB	3,904	2,000	3.5
16GB	7,808	4,000	7
32GB	15,616	8,000	14
64GB	31,232	16,000	28

[1] Based on file size 2MB
[2] Based on 4min per song, 128Kbps quality.
[3] Based on 2.25GB per hour DVD quality.

* Storage capacity approximations are for general reference only. Actual results may vary depending on resolution, compression quality, video frame rate/interlace settings, and content. 1GB = 1 billion bytes. A certain portion of the storage capacity may be reserved for firmware and maintenance use.

10 Product Package & Warranty

TRANSCEND

GLOBAL BRAND

United Kingdom (2005)

The Netherlands (1996)

Germany (1992)

Beijing, China (2005)

Korea (2008)

Japan (1997)

Maryland, USA (2005)

Shanghai Factory
(2006)

Shanghai, China
(2001)

Shenzhen, China
(2005)

Hong Kong
(2000)

Taiwan HQ
(1988)

Taipei Factory
(2011)

Silicon Valley, USA
(2013)

LA, USA
(1990)

Miami, USA
(2011)

Transcend is a global company with offices around the world, thus we are able to serve all the major markets and provide superior quality of service to our customers.
Transcend is a strategically integrated Hi-Tech company, not only do we design, develop, and manufacture our branded products, but we also market and sell our own devices.
Transcend has a very successful retail store chain in Taiwan and after we launched our initial foray into e-commerce in May 2000 our on-line sales have grown exponentially.